



Dear colleague:

Bosco's Pizza Co. became a national phenomenon by selling millions of pizzas and our famous Bosco's Stick every week to fans in school lunchrooms across the nation.

The secret behind our tremendous success has always been the quality of our products and the treatment of our employees. That quality extends to the support of team members - more than 30 percent have been with the company for at least 10 years.

At first, we paid an extra \$57,000 in 2009 just to maintain the same health benefits. Then, we partnered with Wellco to put our investment to better use and provide a health and wellness program with measurable results.

Wellco provided their HealthHammer system, which identifies avoidable health costs through health assessment. HealthHammer quantified \$202,364 in annual avoidable costs and began systematically tracking the health of our workforce where 96% of employees had at least one avoidable health concern.

The treatment of our workforce is a key indicator to our success. **Wellco provided us with calculable outcomes that are critical to focus our employee health efforts.**

It is without hesitation that I highly recommend Wellco to your company.

Sincerely,

A handwritten signature in blue ink that reads "Craig Mulhinch".

Craig Mulhinch
Vice President, Sales and Marketing