



AT LAST...A Cure for Broken Health and Wellness Programs

"Wellco does much more than provide corporate health and wellness programs. Wellco fixes health and wellness programs. As a result, we have decreased our medical costs by more than 15%. Wellco's systems and guidance are the best and most effective in the industry by far."

Carol Gatewood, President, AJ Danboise

3 Key Questions to Determine Your Needs

- ★ **Q1 - Do you have employees that aren't as healthy as they think they are?**
 - 90%+ have at least 1 avoidable risk affecting your medical costs.
 - 25%+ are so unhealthy they should visit their doctor soon due to dangerous and costly medical conditions.
- ★ **Q2 - Would you like to have a better handle on your health care costs?**
 - 95% of your health care dollars go towards treatment (*sick care*) rather than prevention.
 - 70% of your medical costs are preventable.
- ★ **Q3 - Are you paying for benefits that aren't being effectively utilized?**
 - Employees now need to choose between paying the rent and going to the doctor.
 - Your employee's use of preventive care has significantly decreased.
 - Lack of participation is a warning sign that your program isn't working. Wellco's recent programs have achieved 96-100% participation.

★ If you answered "yes" to even 1 of these questions then you *need* wellness ROI systems.

4 Easy Ways to Get Started Today

1. Schedule onsite HealthHammer for your entire staff or as a pilot program to see firsthand how Wellco helps you measurably improve health costs and conditions.
 - ★ *"Wellco provided a 288% ROI through reduced medical costs. HealthHammer is the most powerful health risk appraisal & management system on the planet!"*
Larry Gaynor, President, tng Worldwide
2. Sponsor Wellco's riveting speaking program, "Turning Bad News Into Best Practices - how to bounce back from the health care crisis."
 - ★ *"Wellco's featured presentation was riveting and the highlight of the program. Wellco simplifies bewildering complex health & medical trends into actionable takeaway strategies."*
Rupesh Srivastava, President, TiE Detroit
3. Schedule onsite or virtual TrendMender consulting to measure and improve your outcomes and ROI.
 - ★ *"After working with Wellco we saw a 32% improvement in the overall health of our employees. Wellco makes measurably improving wellness outcomes and engagement very easy."*
Stephen Bindon, President and CEO, Trijcion
4. Request a trial membership to HealthHammer online.
 - ★ *"HealthHammer is the most valuable benefit we have ever provided to our staff."*
Brad Frederick, CEO, Media Genesis

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making business feel good.

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"The HealthHammer system saved us more than \$200,000. HealthHammer is better than programs that cost three times as much."

Robert Casalou, Health System President

About Wellco

Wellco fixes health and wellness programs for organizations that want to measurably improve health costs and conditions. Wellco specializes in wellness ROI and appraisal systems, corporate wellness programs, speaking, and consulting. Wellco the developer of the award-winning HealthHammer™, the first and only Zero Trend Appraisal® system to help companies accurately benchmark and fully achieve flat health costs over time.

Recent Results

- 15% medical cost reduction and 100% engagement with AJ Danboise.
- 62% reduction in high-risk medical claims among employees in a large health system and an overall ROI of 3:1.
- 288% ROI through reduced medical costs to tng worldwide, a frequent winner of the 101 Brightest and Best Places to Work.
- 32% employee health status improvement at Trijicon.
- 162% ROI and 57% improvement in successful health changes at CO-OP Network.
- 4:1 % ROI and 100% program participation with DMI.
- 95% participation at Media Genesis, a leading web development company.
- 500% increase in open enrollment participation for a public service organization.

HealthHammer™

As the first and only Zero Trend Appraisal® system to help you reduce your health costs faster than

healthhammer
the fastest way to ROI

ever before, HealthHammer hits the nail on the head by measuring the top 15 avoidable health costs and conditions. It is the first system of its kind to integrate avoidable costs, paperless health risk appraisal, and biometrics (medical

measurements) in one powerful tool that offers instant scorecards without any delay for lab processing or reports to be mailed. That means the health of your employees *and* your bottom line can begin improving faster than ever before. HealthHammer is available both onsite and online and can even be used with your current wellness program and provider.

TrendMender™ Speaking and Consulting

TrendMender programs are the first to say "*The emperor has no clothes*" and that a disturbing amount of attention is given to costly programs that should be the last resort. TrendMender is infused with startling first-hand insights packed with takeaway tips for organizations of all sizes, types and budget.

trendmender

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Contact Wellco *today* to learn more or easily get started.

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