

Are Health Care Costs Your Biggest Hot button?

"Wellco's return-on-investment is as close as you can come to a sure thing."

Sean de Four, Vice President of Organizational Effectiveness
Judson Center

About Wellco:

Wellco works with organizations who want to measurably improve health costs and conditions. Wellco specializes in health ROI systems, health risk appraisals, corporate wellness programs, speaking, and consulting. Wellco is the developer of the award winning HealthHammer™, the first and only Zero Trend Appraisal® system.

Recent Results:

- 62% reduction in medical claims among high-risk employees in the St. John Health System and an overall ROI of 3:1.
- 100% employee participation at Danboise Mechanical and AJ Danboise.
- 288% ROI through reduced medical costs to TNG Worldwide, a 7-time winner of the 101 Brightest and Best Places to Work.
- 162% ROI and 57% improvement in successful health changes at CO-OP Financial Services.
- 95% participation at Media Genesis, a leading web development company.
- 500% increase in open enrollment meeting participation at the City of Farmington Hills.

Partner Examples:

"Wellco does much more than provide corporate health and wellness programs. Wellco fixes health and wellness programs. As a result, we have decreased our medical costs by more than 15%. Wellco's systems and guidance are the best and most effective in the industry by far."

Carol Gatewood, President, AJ Danboise

"HealthHammer is the most valuable benefit we have ever provided to our staff."

Brad Frederick, CEO, Media Genesis

"The HealthHammer system saved us more than \$200,000. HealthHammer is better than programs that cost three times as much."

Robert Casalou, President, Providence Hospital

"The bottom line is that that Wellco has returned at least 162% of our investment by reducing our medical costs."

Toby Stein, Executive Vice President, CO-OP Network and Service Centers Corporation

"HealthHammer helped us achieve the unheard of 100% participation. As a result we're on our way to a 4:1 return on investment."

David Boduch, Director of Internal Operations, DMI



CRAIN'S DETROIT
BUSINESS

Health Care Heroes
Nomination



Exceptional Worksite
Wellness Program
Award



Innovation Award
HealthHammer
Honorable Mention

Michigan Surgeon
General's

Healthy Workplaces
Project Award

wellco^o
making business feel good.

wellcocorp.com

248.549.4247

Does your company have a

CWO?

With corporate wellness spending up 24% in 4 years and continued double-digit health premium increases, do you have the time and expertise necessary to effectively manage your employee's health? Wellco's award-winning wellness programs utilize cutting-edge technology, integrate best practice programs, and document outcomes. Most important, they can save your company tens of thousands of dollars each year. Think of Wellco as your new Chief Wellness Officer without the large corner office.

"Wellco recently lowered medical costs for many of our high-risk employees by 62% and provided an overall return on investment of nearly 3:1."

Andrew J. Vosburgh, MD, Corporate Medical Director, St. John Health

ClaimTamer™

ClaimTamer is a complete, *all-inclusive* wellness system guaranteed to enhance the health of your workforce and build a healthy return on your investment. It integrates 12 months of proven, targeted wellness tools as well as quarterly wellness communications and interventions for employees in all readiness stages to effect better participation and results. This program also utilizes the award-winning HealthHammer system to systematically boost employee wellness and productivity.



HealthHammer™

As the first and only Zero Trend Appraisal® system, HealthHammer does more than hit the nail on the head when it comes to saving your company's money: it can save an employee's life. It is the first system of its kind to integrate avoidable costs, paperless health risk appraisal, biometrics (the measurement of biological characteristics), and medical claims in one powerful tool that offers instant, onsite results without any delay for lab processing or reports to be mailed. That means the health of your employees *and* your bottom line can begin improving faster than ever before.



TrendMender™ Seminars and Teleseminars

Quack Attack seminars and teleseminars cover a variety of timely topics and are packed with useful tips. Each program features practical, first-hand insights that will help you enhance the health of your employees and improve performance on a daily basis.

ZeroTrend™ Coaching

Contact us today to learn more about how to grow your program, improve your outcomes, and enhance the overall health of your company.



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