

# Wellco Tool to Help Businesses Make More Informed Employee Health and Wellness Decisions

*Employee health measurement tool from Wellco provides information about wellness program effectiveness*

Royal Oak, MI - Wellco recently announced the availability of the HealthHammer ZeroTrend™ Dashboard, a computerized employee health risk and cost evaluation tool that provides businesses with information about the effectiveness of their wellness program and targeted opportunities for health cost relief. The tool was developed and is powered by Wellco, a leading provider of worksite wellness programs in Michigan.

Health insurance premiums continue to increase 11-20% annually. Recent surveys suggest that, as a solution to continuing cost shifting to employees that exceed wage gains, more than half of employers plan to implement an employee wellness program in the next 2 years. In a recent study by Watson Wyatt and the National Group on Health, employers with effective wellness programs have five times lower absenteeism, four to four and a half times less short- and long-term disability, and three and a half times lower health care costs. The study also found that companies with strong wellness programs earn 20 percent more revenue for each employee.

"Until now, small- and medium-size businesses have not had the resources, time, or expertise necessary to optimize the health of their employees and the associated costs", said Scott Foster, Corporate Wellness Expert, Wellco. "This tool is an important resource for



businesses and Wellco is proud to provide Michigan organizations with reliable, easy-to-use comparative information to control health care costs."

The ZeroTrend Dashboard is part of Wellco's HealthHammer employee health risk appraisal and management system to address employee health risks before they become dangerous and costly. Wellco developed the tool to provide businesses with data in five categories:

- Medical cost and premium projection
- Avoidable health cost control
- Break-even analysis and return on investment (ROI) measurement
- Wellness program participation, outcomes, and metrics monitoring

- Incentive tracking and health plan integration

"HealthHammer has provided a 288% return on investment through reduced medical costs," said Larry Gaynor, President & CEO, The Nailco Group (Farmington Hills, MI), a 4-time winner of the 101 Brightest and Best Places to Work. The tool has also recently provided the following results:

- 57% improvement in successful health changes and 162% ROI at CO-OP Network and Service Centers Corporation (Southfield, MI).
- 62% reduction in high-risk medical claims among employees in the St. John Health System (Warren, MI).

"By listening to the business community, we have launched a highly effective tool for them to confidently evaluate and guide their workplace wellness programs," Foster said.

## About Wellco

Wellco is a leading provider of corporate wellness systems dedicated to addressing employee health risks before they become dangerous and costly.

For more information about Wellco and HealthHammer, call 248.549.4247 or visit [www.wellcocorp.com](http://www.wellcocorp.com).