

# Turning Bad News into Best Practices: How to Bounce Back from the Health Care Crisis

A Seminar by Scott Foster, Chief Wellness Officer



1. Do you have employees or members at risk for heart attacks and other dangerous, costly medical conditions?
2. Are you too short on time or expertise to effectively manage their health?
3. Do you have an inadequate health promotion budget?

If you answered yes to even 1 of the above questions you need this seminar!

Participants will be able to:

- Identify the biggest health risk and cost mistakes - without making them yourself.
- Summarize the Five Fatal Factors that are the real indicators of health care costs and the test that could save your life.
- Evaluate what separates the merely good from the truly great health promotion programs.
- Describe how to optimize your budget and use it to grow your program.

*"Scott's system saved us more than \$200,000.*  
Robert Casalou, President, Providence Hospital

*"Scott has consistently been our most popular and most effective speaker for more than 10 years."*  
Karen Sherman, St. John Health System

*"Your programs are dynamite!"*  
David Bond, Senior Partner  
Wiklund & Bond Financial Services

*"Scott's presentation was exactly what we looking for. It was fresh, interesting and professional."*  
Marina Padmos, DaimlerChrysler

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